

2009 Centro Properties Group Full Demographics



Westgate_3050
3211 Westgate Mall Fairview Park, OH 44126

3 February 2010

Coordinates Longitude: -81.849652
Latitude: 41.459972

	1 MILE RING 3.14 SQ/MI	3 MILE RING 28.27 SQ/MI	5 MILE RING 78.53 SQ/MI	7 MILE RING 153.91 SQ/MI	10 MILE RING 314.11 SQ/MI
POPULATION					
2000 Total Population	15,094	107,793	241,469	402,230	653,370
2009 Total Population	13,581	99,351	221,966	371,885	626,637
2014 Total Population	13,586	99,956	222,391	372,782	632,028
2009 Female Population	7,377	52,132	115,168	192,440	322,607
% 2009 Female Population	54.32%	52.47%	51.89%	51.75%	51.48%
2009 Male Population	6,204	47,219	106,798	179,446	304,030
% 2009 Male Population	45.68%	47.53%	48.11%	48.25%	48.52%
% Population Change 2000-2009	-10.02%	-7.83%	-8.08%	-7.54%	-4.09%
% Population Change 2009-2014	0.04%	0.61%	0.19%	0.24%	0.86%
DAYTIME POPULATION					
2009 Total Establishments	944	5,115	11,000	18,135	31,630
2009 Total Daytime Population	17,472	95,732	218,862	375,472	645,565
2009 Total Daytime Work Population	9,950	48,550	112,002	188,605	330,344
HOUSEHOLDS					
2000 Total Households	7,613	47,879	105,190	169,870	269,910
2009 Total Households	7,518	48,012	104,944	170,293	279,138
2014 Total Households	7,602	48,788	106,186	172,469	284,496
% Households Change 2000-2009	-1.25%	0.28%	-0.23%	0.25%	3.42%
% Households Change 2009-2014	1.12%	1.62%	1.18%	1.28%	1.92%
AVERAGE HOUSEHOLD INCOME					
2000 Average Household Income	\$58,808	\$61,479	\$56,683	\$54,886	\$54,057
2009 Average Household Income	\$75,534	\$76,403	\$71,236	\$68,988	\$67,431
2014 Average Household Income	\$94,554	\$92,681	\$86,519	\$82,906	\$80,271
MEDIAN HOUSEHOLD INCOME					
2000 Median Household Income	\$45,498	\$47,432	\$43,830	\$42,182	\$42,352
2009 Median Household Income	\$51,896	\$50,037	\$47,367	\$45,817	\$45,852
2014 Median Household Income	\$62,581	\$58,155	\$55,768	\$53,497	\$52,818
PER CAPITA INCOME					
2000 Per Capita Income	\$29,501	\$27,277	\$24,659	\$23,198	\$22,350
2009 Per Capita Income	\$41,813	\$36,922	\$33,680	\$31,591	\$30,038
2014 Per Capita Income	\$52,908	\$45,237	\$41,311	\$38,357	\$36,133
RACE					
2009 White Population	12,815	91,579	193,449	316,922	532,017
% 2009 White Population	94.36%	92.18%	87.15%	85.22%	84.90%
2009 Black Population	158	3,233	13,521	24,704	46,364
% 2009 Black Population	1.16%	3.25%	6.09%	6.64%	7.40%
2009 American Indian/Alaska Native	25	207	665	1,246	2,022
% 2009 American Indian/Alaska Native	0.18%	0.21%	0.30%	0.34%	0.32%
2009 Asian/Hawaiian/Pacific Islander	367	1,981	5,824	9,398	14,613
% 2009 Asian/Hawaiian/Pacific Islander	2.70%	1.99%	2.62%	2.53%	2.33%
2009 Other Population (Incl 2+ Races)	216	2,350	8,507	19,616	31,620
% 2009 Other Population (Incl 2+ Races)	1.59%	2.37%	3.83%	5.27%	5.05%

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ETHNICITY					
2009 Hispanic Population	236	2,816	10,282	25,455	42,508
% 2009 Hispanic Population	1.74%	2.83%	4.63%	6.84%	6.78%
2009 Non-Hispanic Population	13,345	96,535	211,684	346,430	584,129
% 2009 Non-Hispanic Population	98.26%	97.17%	95.37%	93.16%	93.22%
MEDIAN AGE					
2000 Median Age Total Population	43.5	37.7	36.5	36.3	36.3
2009 Median Age Total Population	45.2	38.7	37.3	37.2	36.9
2014 Median Age Total Population	44.8	39.1	37.6	37.4	37.3
AGE DISTRIBUTION					
2009 Age 0-5	721	7,319	16,437	28,003	48,355
2009 Age 6-13	938	9,414	21,753	37,930	65,693
2009 Age 14-17	527	4,693	10,794	18,890	31,898
2009 Age 18-24	797	6,851	17,461	31,302	52,563
2009 Age 25-34	1,681	14,050	32,778	51,853	86,158
2009 Age 35-44	1,878	15,828	35,791	58,527	99,288
2009 Age 45-54	1,986	14,958	32,716	53,877	90,447
2009 Age 55-64	1,604	10,048	21,427	36,150	61,052
2009 Age 65-74	1,431	7,408	15,408	26,230	43,740
2009 Age 75-84	1,446	6,333	12,337	20,779	34,653
2009 Age 85+	573	2,450	5,065	8,344	12,789
2009 INCOME DISTRIBUTION					
Household Income < \$15,000	722	4,653	11,370	20,635	36,724
Household Income \$15,000-\$19,999	589	2749	6049	10502	17531
Household Income \$20,000-\$24,999	489	2923	6748	11254	17877
Household Income \$25,000-\$29,999	379	2440	5996	10133	15824
Household Income \$30,000-\$34,999	390	2514	6095	10372	16408
Household Income \$35,000-\$39,999	330	2444	5826	9683	15257
Household Income \$40,000-\$44,999	352	3041	6936	10747	16952
Household Income \$45,000-\$49,999	355	3221	7286	11134	17561
Household Income \$50,000-\$59,999	809	5634	12534	19847	32100
Household Income \$60,000-\$74,999	1137	6889	13696	21729	38079
Household Income \$75,000-\$99,999	1091	6485	12667	20082	34625
Household Income \$100,000-\$124,999	438	2059	4485	6809	10060
Household Income \$125,000-\$149,999	259	1114	2179	3455	5123
Household Income \$150,000+	242	2912	4709	5890	7459
HOUSEHOLD SIZE					
2009 Households 1 Person	3,682	19,369	42,474	65,994	102,976
2009 Households 2 Persons	2,312	15,754	33,512	54,361	90,449
2009 Households 3 Persons	877	6,562	14,163	23,650	39,712
2009 Households 4 Persons	503	4,372	9,954	17,241	30,155
2009 Households 5 Persons	104	1,433	3,363	6,216	10,987
2009 Households 6 Persons	29	355	992	1,888	3,326
2009 Households 7+ Persons	11	166	486	943	1,533

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EDUCATIONAL ATTAINMENT					
Less than 9th Grade	225	1,491	4,655	9,393	16,803
9th - 12th Grade No Diploma	613	4,747	14,677	28,823	49,393
2009 Some College < 1 Year	595	4,912	10,376	17,195	30,080
2009 Associate Degree	441	4,205	9,140	14,445	25,020
2009 Bachelor's Degree	2,783	16,881	31,707	46,463	73,261
2009 Doctorate Degree	135	595	1,294	1,939	2,909
2009 Master's Degree	937	5,509	10,320	15,575	24,013
2009 Professional School Degree	446	2,286	4,241	6,037	8,807
MARITAL STATUS					
2009 Never Married	2,841	23,032	54,614	89,573	146,319
2009 Now Married	6,116	42,713	90,802	151,964	261,112
2009 Separated	78	784	2,079	3,766	6,521
2009 Divorced	1,403	8,960	21,275	34,946	56,133
2009 Widowed	1,431	6,667	14,185	24,355	40,123
VEHICLES AVAILABLE					
Households with No Vehicles	775	4,295	10,981	18,693	31,433
Households with 1 Vehicle	3,509	19,476	43,024	69,012	108,289
Households with 2+ Vehicles	326	2,429	5,368	8,707	14,867
HOUSEHOLDS WITH CHILDREN					
2009 Households 1 Person	3,682	19,369	42,474	65,994	102,976
2009 Households 2 Persons	2,312	15,754	33,512	54,361	90,449
2009 Households 3 Persons	877	6,562	14,163	23,650	39,712
2009 Households 4 Persons	503	4,372	9,954	17,241	30,155
2009 Households 5 Persons	104	1,433	3,363	6,216	10,987
2009 Households 6 Persons	29	355	992	1,888	3,326
2009 Households 7+ Persons	11	166	486	943	1,533
MOSAIC Lifestyle Segmentation Groups					
HH Group A Affluent Suburbia	0	2,554	7,773	12,826	23,942
HH Group B Upscale America	798	5,535	11,106	17,104	36,521
HH Group C Small-town Contentment	420	4,027	7,762	17,620	32,050
HH Group D Blue-collar Backbone	0	0	1,544	4,099	5,958
HH Group E American Diversity	887	5,387	7,215	11,167	16,349
HH Group F Metro Fringe	1,056	20,085	42,828	59,378	85,579
HH Group G Remote America	0	0	0	0	0
HH Group H Aspiring Contemporaries	1,045	2,094	7,729	11,316	17,908
HH Group I Rural Villages and Farms	3,022	5,057	5,811	8,507	10,573
HH Group J Struggling Societies	0	0	256	856	3,643
HH Group K Urban Essence	0	542	5,548	16,996	27,951
HH Group L Varying Lifestyles	0	0	0	260	888

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2009 RETAIL SALES POTENTIAL					
Children/Infants Clothing Stores	\$3,363,721	\$20,815,015	\$43,082,949	\$67,376,730	\$108,825,706
Jewelry Stores	\$2,533,548	\$15,546,029	\$32,197,381	\$50,225,839	\$81,388,340
Men's Apparel	\$4,951,697	\$30,665,903	\$64,275,334	\$101,823,324	\$164,477,082
Shoe Stores	\$4,639,209	\$28,708,605	\$59,949,380	\$94,674,088	\$152,382,742
Women's Apparel	\$8,938,459	\$54,749,908	\$115,727,462	\$184,393,207	\$297,046,492
Automobile Dealers	\$67,583,162	\$397,394,801	\$821,093,649	\$1,267,426,910	\$2,036,509,989
Automotive Parts/Acc/Repair Stores	\$7,794,258	\$47,106,852	\$98,003,113	\$153,299,202	\$247,118,711
Other Motor Vehicle Dealers	\$2,266,636	\$14,013,488	\$29,268,574	\$46,232,902	\$74,549,619
Tire Dealers	\$2,104,274	\$12,680,178	\$26,298,548	\$40,925,308	\$66,100,717
Hardware Stores	\$986,278	\$6,668,731	\$13,350,137	\$21,000,093	\$33,264,977
Home Centers	\$6,899,310	\$41,051,831	\$85,798,762	\$135,137,911	\$215,392,918
Nursery/Garden Centers	\$2,233,671	\$13,405,155	\$27,659,946	\$42,789,240	\$69,170,554
Outdoor Power Equipment Stores	\$965,913	\$5,323,272	\$10,899,078	\$16,428,107	\$26,208,599
Paint/Wallpaper Stores	\$277,860	\$1,603,235	\$3,349,303	\$5,224,649	\$8,343,550
Appliance/TV/Other Electronics	\$5,649,357	\$35,036,491	\$73,156,228	\$115,377,992	\$186,494,539
Camera/Photographic Supplies	\$984,807	\$5,979,932	\$12,460,350	\$19,565,869	\$31,481,842
Computer/Software Stores	\$3,053,163	\$18,302,830	\$38,352,451	\$60,354,753	\$96,930,303
Beer/Wine/Liquor Stores	\$3,616,731	\$22,450,542	\$46,583,500	\$73,131,878	\$118,043,694
Convenience/Specialty Food Stores	\$5,156,905	\$39,286,382	\$85,996,596	\$137,096,077	\$216,904,713
Restaurant Expenditures	\$27,993,225	\$203,434,401	\$428,923,834	\$672,165,933	\$1,052,988,409
Supermarkets/Other Grocery excl Conv	\$43,240,063	\$261,570,285	\$545,089,687	\$855,287,599	\$1,375,229,945
Furniture Stores	\$6,133,782	\$37,148,351	\$77,350,218	\$121,145,966	\$195,207,179
Home Furnishings Stores	\$3,619,813	\$22,835,356	\$47,558,372	\$75,250,959	\$121,694,988
Gen Merch/Apparel/Furniture Stores	\$53,707,853	\$327,584,331	\$683,998,846	\$1,076,383,638	\$1,734,677,419
Gas Stations w/ Convenience Stores	\$30,228,094	\$197,093,553	\$420,292,109	\$674,930,265	\$1,085,432,693
Other Gas Stations	\$25,071,188	\$157,807,180	\$334,295,522	\$537,834,186	\$868,527,984
Department Stores excl Leased Depts	\$59,357,212	\$362,620,823	\$757,155,066	\$1,191,761,627	\$1,921,171,964
General Merchandise Stores	\$47,574,070	\$290,435,984	\$606,648,631	\$955,237,680	\$1,539,470,244
Other Health/Personal Care Stores	\$4,287,511	\$25,339,090	\$52,595,216	\$81,728,982	\$131,370,746
Pharmacies/Drug Stores	\$20,908,363	\$126,099,334	\$262,954,370	\$412,566,790	\$663,680,735
Pet/Pet Supplies Stores	\$3,003,457	\$18,139,507	\$38,051,748	\$60,093,285	\$96,375,525
Book/Periodical/Music Stores	\$740,285	\$5,051,378	\$11,635,197	\$20,329,743	\$33,042,223
Hobby/Toy/Game Stores	\$1,741,293	\$9,050,217	\$18,772,781	\$28,432,843	\$44,745,720
Musical Instrument/Supplies	\$577,231	\$3,448,944	\$7,151,222	\$11,115,385	\$17,892,287
Sewing/Needlework/Piece Goods	\$159,873	\$1,038,469	\$2,264,922	\$3,769,764	\$6,082,738
Sporting Goods Stores	\$2,321,330	\$16,996,513	\$35,255,431	\$57,075,717	\$93,576,088