

2009 Centro Properties Group Full Demographics



Surrey Square Mall_1373
 Sherman Ave Cincinnati, OH 45212

3 February 2010

Coordinates Longitude: -84.456280
 Latitude: 39.159060

	1 MILE RING 3.14 SQ/MI	3 MILE RING 28.27 SQ/MI	5 MILE RING 78.53 SQ/MI	7 MILE RING 153.91 SQ/MI	10 MILE RING 314.11 SQ/MI
POPULATION					
2000 Total Population	20,750	137,785	304,704	524,084	867,098
2009 Total Population	20,265	133,156	294,157	506,124	853,352
2014 Total Population	20,163	132,458	293,437	506,044	857,815
2009 Female Population	10,325	71,316	153,716	264,716	445,211
% 2009 Female Population	50.95%	53.56%	52.26%	52.30%	52.17%
2009 Male Population	9,940	61,840	140,441	241,408	408,141
% 2009 Male Population	49.05%	46.44%	47.74%	47.70%	47.83%
% Population Change 2000-2009	-2.34%	-3.36%	-3.46%	-3.43%	-1.59%
% Population Change 2009-2014	-0.50%	-0.52%	-0.24%	-0.02%	0.52%
DAYTIME POPULATION					
2009 Total Establishments	930	5,825	14,435	23,681	38,863
2009 Total Daytime Population	17,157	117,033	267,326	457,579	756,055
2009 Total Daytime Work Population	10,072	63,686	154,025	248,630	409,757
HOUSEHOLDS					
2000 Total Households	9,004	62,563	135,579	225,445	362,723
2009 Total Households	9,130	61,265	132,344	220,864	362,746
2014 Total Households	9,340	62,652	135,476	226,337	373,561
% Households Change 2000-2009	1.40%	-2.07%	-2.39%	-2.03%	0.01%
% Households Change 2009-2014	2.30%	2.26%	2.37%	2.48%	2.98%
AVERAGE HOUSEHOLD INCOME					
2000 Average Household Income	\$43,544	\$50,861	\$48,883	\$51,405	\$54,928
2009 Average Household Income	\$54,592	\$66,074	\$64,227	\$67,384	\$69,944
2014 Average Household Income	\$64,444	\$77,278	\$75,556	\$79,409	\$82,333
MEDIAN HOUSEHOLD INCOME					
2000 Median Household Income	\$32,779	\$33,276	\$32,408	\$34,100	\$38,622
2009 Median Household Income	\$34,950	\$38,680	\$37,994	\$40,318	\$44,462
2014 Median Household Income	\$40,307	\$45,156	\$44,719	\$47,801	\$52,055
PER CAPITA INCOME					
2000 Per Capita Income	\$18,845	\$23,117	\$21,771	\$22,094	\$22,975
2009 Per Capita Income	\$24,595	\$30,401	\$28,897	\$29,405	\$29,732
2014 Per Capita Income	\$29,852	\$36,552	\$34,883	\$35,517	\$35,854
RACE					
2009 White Population	17,687	70,718	169,004	312,672	606,114
% 2009 White Population	87.27%	53.11%	57.45%	61.78%	71.03%
2009 Black Population	1,591	57,539	112,106	171,578	211,399
% 2009 Black Population	7.85%	43.21%	38.11%	33.90%	24.77%
2009 American Indian/Alaska Native	103	304	739	1,231	1,890
% 2009 American Indian/Alaska Native	0.51%	0.23%	0.25%	0.24%	0.22%
2009 Asian/Hawaiian/Pacific Islander	203	1,423	5,136	8,779	15,276
% 2009 Asian/Hawaiian/Pacific Islander	1.00%	1.07%	1.75%	1.73%	1.79%
2009 Other Population (Incl 2+ Races)	683	3,172	7,172	11,864	18,673
% 2009 Other Population (Incl 2+ Races)	3.37%	2.38%	2.44%	2.34%	2.19%

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ETHNICITY					
2009 Hispanic Population	687	2,574	5,682	9,406	15,235
% 2009 Hispanic Population	3.39%	1.93%	1.93%	1.86%	1.79%
2009 Non-Hispanic Population	19,579	130,581	288,475	496,718	838,117
% 2009 Non-Hispanic Population	96.61%	98.07%	98.07%	98.14%	98.21%
MEDIAN AGE					
2000 Median Age Total Population	33.2	34.2	33.1	33.4	34.3
2009 Median Age Total Population	33.9	35.4	34.1	34.3	35.2
2014 Median Age Total Population	34.2	34.6	33.8	34.1	35.1
AGE DISTRIBUTION					
2009 Age 0-5	1,431	9,288	21,027	39,946	68,314
2009 Age 6-13	1,882	12,178	27,588	53,287	92,105
2009 Age 14-17	1,095	6,543	14,892	27,321	46,727
2009 Age 18-24	2,670	14,965	37,439	57,227	87,109
2009 Age 25-34	3,090	20,960	45,514	72,984	117,447
2009 Age 35-44	3,166	19,681	43,386	74,953	127,834
2009 Age 45-54	2,528	18,460	39,488	69,315	119,437
2009 Age 55-64	1,838	12,020	25,170	43,543	77,435
2009 Age 65-74	1,307	9,299	19,237	32,701	57,180
2009 Age 75-84	873	6,775	14,396	24,654	42,768
2009 Age 85+	387	2,987	6,020	10,193	16,997
2009 INCOME DISTRIBUTION					
Household Income < \$15,000	1,600	10,960	24,705	38,428	52,310
Household Income \$15,000-\$19,999	766	4267	9294	14993	23116
Household Income \$20,000-\$24,999	838	4268	9799	15416	23578
Household Income \$25,000-\$29,999	651	3981	8710	13918	21284
Household Income \$30,000-\$34,999	717	4314	8994	14153	22240
Household Income \$35,000-\$39,999	687	3860	7799	12725	20275
Household Income \$40,000-\$44,999	548	3347	7492	12522	20801
Household Income \$45,000-\$49,999	564	3479	7629	12752	21834
Household Income \$50,000-\$59,999	908	5463	12190	21243	38754
Household Income \$60,000-\$74,999	851	5704	12780	23109	43516
Household Income \$75,000-\$99,999	554	5203	11354	20700	38215
Household Income \$100,000-\$124,999	262	2315	4415	8126	14781
Household Income \$125,000-\$149,999	103	1397	2596	4684	8923
Household Income \$150,000+	129	4341	7223	12848	20723
HOUSEHOLD SIZE					
2009 Households 1 Person	3,423	26,042	55,754	86,217	131,064
2009 Households 2 Persons	2,662	17,633	38,005	65,022	108,811
2009 Households 3 Persons	1,455	8,114	17,221	29,822	50,918
2009 Households 4 Persons	1,085	6,228	13,627	24,932	44,489
2009 Households 5 Persons	389	2,179	5,109	9,924	18,539
2009 Households 6 Persons	101	796	1,941	3,613	6,587
2009 Households 7+ Persons	15	271	687	1,334	2,338

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EDUCATIONAL ATTAINMENT					
Less than 9th Grade	1,106	5,173	10,644	17,616	25,571
9th - 12th Grade No Diploma	2,384	13,379	27,594	44,793	67,276
2009 Some College < 1 Year	712	4,768	10,057	18,084	32,720
2009 Associate Degree	796	4,680	10,350	18,155	34,457
2009 Bachelor's Degree	1,663	17,390	35,498	60,875	105,011
2009 Doctorate Degree	65	1,075	2,692	4,504	6,389
2009 Master's Degree	379	6,928	15,077	25,125	41,011
2009 Professional School Degree	132	2,618	5,228	8,421	12,584
MARITAL STATUS					
2009 Never Married	6,144	43,411	97,019	148,918	220,833
2009 Now Married	6,948	43,113	96,301	177,575	331,890
2009 Separated	491	3,713	7,512	11,896	15,625
2009 Divorced	2,283	14,259	29,917	48,424	76,147
2009 Widowed	1,310	9,221	18,552	30,837	51,715
VEHICLES AVAILABLE					
Households with No Vehicles	1,347	12,475	26,858	41,819	53,535
Households with 1 Vehicle	3,808	26,689	56,691	90,481	140,525
Households with 2+ Vehicles	523	2,550	5,615	10,211	20,040
HOUSEHOLDS WITH CHILDREN					
2009 Households 1 Person	3,423	26,042	55,754	86,217	131,064
2009 Households 2 Persons	2,662	17,633	38,005	65,022	108,811
2009 Households 3 Persons	1,455	8,114	17,221	29,822	50,918
2009 Households 4 Persons	1,085	6,228	13,627	24,932	44,489
2009 Households 5 Persons	389	2,179	5,109	9,924	18,539
2009 Households 6 Persons	101	796	1,941	3,613	6,587
2009 Households 7+ Persons	15	271	687	1,334	2,338
MOSAIC Lifestyle Segmentation Groups					
HH Group A Affluent Suburbia	0	2,182	6,182	16,674	34,018
HH Group B Upscale America	0	2,800	5,335	12,492	31,288
HH Group C Small-town Contentment	0	0	1,726	5,214	18,356
HH Group D Blue-collar Backbone	1,238	3,601	9,823	17,904	23,557
HH Group E American Diversity	0	0	1,945	2,712	5,308
HH Group F Metro Fringe	4,273	14,662	30,768	55,157	107,840
HH Group G Remote America	0	0	0	0	0
HH Group H Aspiring Contemporaries	770	13,434	23,358	29,156	40,889
HH Group I Rural Villages and Farms	99	983	2,323	4,961	10,029
HH Group J Struggling Societies	241	13,416	23,899	33,693	36,146
HH Group K Urban Essence	1,380	5,627	18,145	28,640	31,652
HH Group L Varying Lifestyles	70	147	541	543	543

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2009 RETAIL SALES POTENTIAL

Children/Infants Clothing Stores	\$2,842,226	\$22,211,361	\$47,757,345	\$82,721,563	\$140,630,063
Jewelry Stores	\$2,118,664	\$16,394,951	\$35,478,379	\$61,197,706	\$103,755,687
Men's Apparel	\$4,561,863	\$34,607,756	\$74,370,273	\$127,573,385	\$213,832,867
Shoe Stores	\$4,211,832	\$32,050,605	\$68,569,815	\$118,137,681	\$199,335,745
Women's Apparel	\$8,705,188	\$63,620,657	\$136,492,610	\$232,324,431	\$386,847,400
Automobile Dealers	\$55,657,880	\$406,083,432	\$880,647,414	\$1,520,019,135	\$2,593,307,255
Automotive Parts/Acc/Repair Stores	\$6,771,973	\$50,637,223	\$109,325,283	\$188,184,273	\$318,085,283
Other Motor Vehicle Dealers	\$2,047,484	\$15,641,022	\$33,577,268	\$57,860,703	\$97,377,632
Tire Dealers	\$1,776,752	\$13,314,444	\$28,828,759	\$49,595,763	\$84,111,117
Hardware Stores	\$711,575	\$7,244,970	\$15,093,224	\$28,196,903	\$49,313,006
Home Centers	\$6,314,741	\$45,963,948	\$98,544,576	\$170,704,908	\$287,630,739
Nursery/Garden Centers	\$1,809,351	\$13,709,436	\$29,788,923	\$51,471,024	\$87,668,848
Outdoor Power Equipment Stores	\$734,724	\$4,977,672	\$10,967,798	\$19,006,115	\$32,784,034
Paint/Wallpaper Stores	\$247,650	\$1,730,825	\$3,750,269	\$6,448,377	\$10,857,928
Appliance/TV/Other Electronics	\$5,069,856	\$38,762,647	\$83,274,954	\$143,014,694	\$240,922,969
Camera/Photographic Supplies	\$871,640	\$6,538,603	\$14,072,028	\$24,265,335	\$40,960,867
Computer/Software Stores	\$2,798,997	\$20,291,030	\$43,665,866	\$74,768,624	\$125,686,360
Beer/Wine/Liquor Stores	\$3,121,323	\$24,358,013	\$52,300,977	\$90,555,964	\$153,496,363
Convenience/Specialty Food Stores	\$8,139,685	\$52,219,387	\$110,381,377	\$187,590,717	\$313,010,142
Restaurant Expenditures	\$33,041,902	\$237,658,034	\$501,862,289	\$879,589,731	\$1,503,935,067
Supermarkets/Other Grocery excl Conv	\$38,290,907	\$285,452,766	\$614,367,607	\$1,058,858,074	\$1,788,035,492
Furniture Stores	\$5,373,627	\$40,150,350	\$86,559,661	\$148,915,568	\$251,644,586
Home Furnishings Stores	\$3,216,424	\$25,511,320	\$54,717,732	\$94,732,960	\$159,607,213
Gen Merch/Apparel/Furniture Stores	\$48,118,683	\$360,892,161	\$776,730,262	\$1,335,387,274	\$2,249,105,204
Gas Stations w/ Convenience Stores	\$33,132,471	\$241,815,846	\$516,410,096	\$882,133,420	\$1,463,317,966
Other Gas Stations	\$24,992,787	\$189,596,459	\$406,028,725	\$694,542,699	\$1,150,307,825
Department Stores excl Leased Depts	\$53,188,538	\$399,654,808	\$860,005,217	\$1,478,401,967	\$2,490,028,163
General Merchandise Stores	\$42,745,055	\$320,741,814	\$690,170,593	\$1,186,471,699	\$1,997,460,610
Other Health/Personal Care Stores	\$3,649,134	\$26,635,162	\$57,719,573	\$99,460,329	\$168,573,139
Pharmacies/Drug Stores	\$18,537,935	\$137,609,493	\$296,631,779	\$510,725,208	\$861,273,608
Pet/Pet Supplies Stores	\$2,796,318	\$20,406,512	\$43,754,185	\$75,041,586	\$126,102,947
Book/Periodical/Music Stores	\$1,201,811	\$8,356,674	\$17,659,574	\$28,717,637	\$44,594,719
Hobby/Toy/Game Stores	\$1,447,156	\$8,863,740	\$19,623,513	\$33,791,462	\$57,346,025
Musical Instrument/Supplies	\$489,018	\$3,617,935	\$7,820,863	\$13,473,358	\$22,889,678
Sewing/Needlework/Piece Goods	\$193,608	\$1,428,257	\$3,033,298	\$5,113,414	\$8,261,106
Sporting Goods Stores	\$2,090,997	\$20,158,678	\$42,432,413	\$74,344,849	\$125,553,109