

2009 Centro Properties Group Full Demographics



Brunswick Town Center_1361
1434 Town Center Blvd Brunswick, OH 44212

3 February 2010

Coordinates Longitude: -81.817300
Latitude: 41.235100

	1 MILE RING 3.14 SQ/MI	3 MILE RING 28.27 SQ/MI	5 MILE RING 78.53 SQ/MI	7 MILE RING 153.91 SQ/MI	10 MILE RING 314.11 SQ/MI
POPULATION					
2000 Total Population	9,001	39,675	71,056	114,829	244,260
2009 Total Population	9,894	44,649	78,466	126,028	263,976
2014 Total Population	10,092	46,122	81,501	130,843	274,493
2009 Female Population	4,977	22,529	39,381	63,884	134,316
% 2009 Female Population	50.30%	50.46%	50.19%	50.69%	50.88%
2009 Male Population	4,917	22,121	39,085	62,145	129,660
% 2009 Male Population	49.70%	49.54%	49.81%	49.31%	49.12%
% Population Change 2000-2009	9.92%	12.54%	10.43%	9.75%	8.07%
% Population Change 2009-2014	2.00%	3.30%	3.87%	3.82%	3.98%
DAYTIME POPULATION					
2009 Total Establishments	366	1,713	3,258	6,934	13,930
2009 Total Daytime Population	9,223	37,712	66,257	128,473	257,913
2009 Total Daytime Work Population	4,835	16,749	30,855	67,436	130,825
HOUSEHOLDS					
2000 Total Households	3,358	14,075	24,543	42,296	91,532
2009 Total Households	3,899	16,834	29,087	49,726	106,170
2014 Total Households	4,067	17,803	30,823	52,612	112,161
% Households Change 2000-2009	16.11%	19.60%	18.51%	17.57%	15.99%
% Households Change 2009-2014	4.31%	5.76%	5.97%	5.80%	5.64%
AVERAGE HOUSEHOLD INCOME					
2000 Average Household Income	\$61,243	\$63,137	\$73,396	\$72,440	\$70,459
2009 Average Household Income	\$74,146	\$76,462	\$87,092	\$87,147	\$85,110
2014 Average Household Income	\$83,991	\$87,901	\$99,722	\$101,176	\$98,644
MEDIAN HOUSEHOLD INCOME					
2000 Median Household Income	\$54,732	\$57,673	\$64,160	\$61,362	\$58,506
2009 Median Household Income	\$61,915	\$63,568	\$69,136	\$67,519	\$64,476
2014 Median Household Income	\$68,419	\$68,530	\$74,709	\$74,172	\$70,772
PER CAPITA INCOME					
2000 Per Capita Income	\$22,512	\$22,346	\$25,333	\$26,668	\$26,417
2009 Per Capita Income	\$29,219	\$28,828	\$32,285	\$34,385	\$34,231
2014 Per Capita Income	\$33,848	\$33,930	\$37,714	\$40,683	\$40,307
RACE					
2009 White Population	9,481	42,676	74,281	118,975	248,670
% 2009 White Population	95.83%	95.58%	94.67%	94.40%	94.20%
2009 Black Population	82	502	1,047	2,160	5,196
% 2009 Black Population	0.83%	1.12%	1.33%	1.71%	1.97%
2009 American Indian/Alaska Native	10	63	85	142	387
% 2009 American Indian/Alaska Native	0.10%	0.14%	0.11%	0.11%	0.15%
2009 Asian/Hawaiian/Pacific Islander	113	630	1,804	2,798	5,941
% 2009 Asian/Hawaiian/Pacific Islander	1.14%	1.41%	2.30%	2.22%	2.25%
2009 Other Population (Incl 2+ Races)	208	779	1,249	1,953	3,782
% 2009 Other Population (Incl 2+ Races)	2.10%	1.74%	1.59%	1.55%	1.43%

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ETHNICITY					
2009 Hispanic Population	238	840	1,399	2,084	3,962
% 2009 Hispanic Population	2.41%	1.88%	1.78%	1.65%	1.50%
2009 Non-Hispanic Population	9,656	43,809	77,067	123,945	260,014
% 2009 Non-Hispanic Population	97.59%	98.12%	98.22%	98.35%	98.50%
MEDIAN AGE					
2000 Median Age Total Population	33.3	34.0	35.4	36.5	36.8
2009 Median Age Total Population	33.3	34.3	35.8	36.9	37.2
2014 Median Age Total Population	34.1	34.8	36.3	37.4	37.6
AGE DISTRIBUTION					
2009 Age 0-5	778	3,564	6,182	9,689	19,911
2009 Age 6-13	1,109	5,468	9,999	15,135	30,692
2009 Age 14-17	539	2,671	4,792	7,268	14,840
2009 Age 18-24	1,039	4,059	6,579	10,042	22,089
2009 Age 25-34	1,592	6,342	9,405	14,922	31,070
2009 Age 35-44	1,537	7,574	13,572	21,375	44,351
2009 Age 45-54	1,464	6,848	13,289	20,943	43,070
2009 Age 55-64	987	4,436	8,134	13,486	27,561
2009 Age 65-74	522	2,234	3,839	7,213	16,206
2009 Age 75-84	267	1,162	2,065	4,400	10,631
2009 Age 85+	61	290	609	1,554	3,556
2009 INCOME DISTRIBUTION					
Household Income < \$15,000	182	860	1,227	2,958	6,479
Household Income \$15,000-\$19,999	84	518	789	1,643	3,734
Household Income \$20,000-\$24,999	160	591	959	1,711	4,174
Household Income \$25,000-\$29,999	162	570	854	1,485	3,770
Household Income \$30,000-\$34,999	163	563	890	1,611	4,208
Household Income \$35,000-\$39,999	190	795	1,166	1,908	4,091
Household Income \$40,000-\$44,999	156	702	1,051	1,903	4,577
Household Income \$45,000-\$49,999	228	928	1,280	2,193	5,022
Household Income \$50,000-\$59,999	506	1,965	2,725	4,957	11,432
Household Income \$60,000-\$74,999	924	3,892	5,914	8,963	18,757
Household Income \$75,000-\$99,999	928	3,965	8,344	13,559	26,641
Household Income \$100,000-\$124,999	118	855	2,271	3,836	7,353
Household Income \$125,000-\$149,999	71	469	1,067	1,839	3,536
Household Income \$150,000+	33	225	774	1,672	3,507
HOUSEHOLD SIZE					
2009 Households 1 Person	871	3,430	5,765	11,896	27,867
2009 Households 2 Persons	1,411	5,884	10,227	17,670	37,790
2009 Households 3 Persons	709	3,032	5,136	8,356	17,593
2009 Households 4 Persons	570	2,799	5,030	7,513	14,763
2009 Households 5 Persons	246	1,291	2,195	3,209	6,075
2009 Households 6 Persons	75	325	592	858	1,622
2009 Households 7+ Persons	17	72	142	224	461

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EDUCATIONAL ATTAINMENT					
Less than 9th Grade	155	639	968	1,633	3,815
9th - 12th Grade No Diploma	685	2,500	3,637	5,978	11,962
2009 Some College < 1 Year	527	2,273	3,766	6,252	12,946
2009 Associate Degree	410	2,040	3,650	5,805	12,103
2009 Bachelor's Degree	921	4,649	9,854	16,819	37,080
2009 Doctorate Degree	37	74	219	459	1,180
2009 Master's Degree	162	1,063	3,115	5,512	12,238
2009 Professional School Degree	49	307	836	1,520	3,599
MARITAL STATUS					
2009 Never Married	1,840	8,181	13,913	22,197	49,041
2009 Now Married	4,844	22,018	39,485	63,381	130,275
2009 Separated	73	253	431	725	1,747
2009 Divorced	737	3,022	4,755	8,104	17,556
2009 Widowed	450	1,719	2,827	5,507	12,472
VEHICLES AVAILABLE					
Households with No Vehicles	111	463	711	1,724	3,650
Households with 1 Vehicle	1,068	4,056	6,036	12,091	29,215
Households with 2+ Vehicles	319	1,476	2,675	4,441	8,727
HOUSEHOLDS WITH CHILDREN					
2009 Households 1 Person	871	3,430	5,765	11,896	27,867
2009 Households 2 Persons	1,411	5,884	10,227	17,670	37,790
2009 Households 3 Persons	709	3,032	5,136	8,356	17,593
2009 Households 4 Persons	570	2,799	5,030	7,513	14,763
2009 Households 5 Persons	246	1,291	2,195	3,209	6,075
2009 Households 6 Persons	75	325	592	858	1,622
2009 Households 7+ Persons	17	72	142	224	461
MOSAIC Lifestyle Segmentation Groups					
HH Group A Affluent Suburbia	678	5,173	12,261	16,006	29,203
HH Group B Upscale America	1,243	5,732	7,582	14,251	26,313
HH Group C Small-town Contentment	230	1,164	3,527	7,024	15,991
HH Group D Blue-collar Backbone	0	0	0	187	324
HH Group E American Diversity	0	0	0	583	4,135
HH Group F Metro Fringe	1,612	4,339	4,339	5,014	10,361
HH Group G Remote America	0	0	0	0	0
HH Group H Aspiring Contemporaries	0	0	0	2,503	10,988
HH Group I Rural Villages and Farms	0	0	0	1,005	2,101
HH Group J Struggling Societies	0	0	0	0	0
HH Group K Urban Essence	0	0	0	340	376
HH Group L Varying Lifestyles	0	0	0	0	260

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2009 RETAIL SALES POTENTIAL					
Children/Infants Clothing Stores	\$1,707,267	\$7,596,749	\$14,250,972	\$24,591,586	\$50,811,026
Jewelry Stores	\$1,294,926	\$5,736,528	\$10,502,317	\$18,341,278	\$37,820,620
Men's Apparel	\$2,475,923	\$11,139,808	\$20,576,882	\$35,551,007	\$73,551,958
Shoe Stores	\$2,276,354	\$10,247,809	\$19,245,278	\$32,924,531	\$68,461,398
Women's Apparel	\$4,277,643	\$19,413,908	\$35,183,304	\$60,657,953	\$126,608,000
Automobile Dealers	\$30,257,122	\$133,957,632	\$239,317,684	\$414,918,317	\$881,419,703
Automotive Parts/Acc/Repair Stores	\$3,711,516	\$16,561,860	\$30,158,011	\$52,222,666	\$109,251,335
Other Motor Vehicle Dealers	\$1,116,691	\$5,019,632	\$9,380,252	\$16,121,267	\$33,463,655
Tire Dealers	\$1,019,846	\$4,523,910	\$8,154,140	\$14,219,845	\$29,656,006
Hardware Stores	\$480,669	\$2,175,528	\$5,336,960	\$8,449,350	\$17,560,527
Home Centers	\$2,842,049	\$12,920,718	\$24,262,928	\$40,688,502	\$87,779,263
Nursery/Garden Centers	\$1,082,394	\$4,774,174	\$8,613,201	\$15,060,470	\$31,410,680
Outdoor Power Equipment Stores	\$362,490	\$1,581,958	\$2,642,863	\$4,612,250	\$10,288,011
Paint/Wallpaper Stores	\$110,485	\$497,329	\$877,443	\$1,501,297	\$3,274,475
Appliance/TV/Other Electronics	\$2,877,124	\$12,886,819	\$23,827,271	\$41,237,411	\$85,088,546
Camera/Photographic Supplies	\$463,655	\$2,079,010	\$3,839,591	\$6,598,442	\$13,831,926
Computer/Software Stores	\$1,384,763	\$6,238,120	\$11,261,017	\$19,368,182	\$40,946,454
Beer/Wine/Liquor Stores	\$1,826,235	\$8,155,854	\$15,374,329	\$26,450,835	\$54,684,426
Convenience/Specialty Food Stores	\$3,402,937	\$14,645,339	\$28,826,916	\$46,398,469	\$95,649,456
Restaurant Expenditures	\$15,747,439	\$69,449,578	\$150,437,490	\$251,456,065	\$518,271,834
Supermarkets/Other Grocery excl Conv	\$20,138,680	\$90,315,895	\$166,255,259	\$285,587,484	\$600,162,310
Furniture Stores	\$2,925,696	\$13,073,919	\$23,861,873	\$41,252,484	\$86,282,445
Home Furnishings Stores	\$1,882,366	\$8,442,628	\$16,096,187	\$27,672,388	\$56,821,396
Gen Merch/Apparel/Furniture Stores	\$25,821,246	\$115,820,708	\$212,758,715	\$367,000,329	\$765,896,940
Gas Stations w/ Convenience Stores	\$15,966,421	\$71,939,365	\$136,045,642	\$230,420,365	\$475,423,402
Other Gas Stations	\$12,563,486	\$57,294,025	\$107,218,725	\$184,021,894	\$379,773,947
Department Stores excl Leased Depts	\$28,698,369	\$128,707,520	\$236,585,979	\$408,237,732	\$850,985,480
General Merchandise Stores	\$22,895,550	\$102,746,784	\$188,896,836	\$325,747,838	\$679,614,485
Other Health/Personal Care Stores	\$1,918,029	\$8,537,478	\$15,298,709	\$26,485,826	\$56,198,833
Pharmacies/Drug Stores	\$9,696,101	\$43,468,614	\$79,506,893	\$136,903,513	\$287,900,542
Pet/Pet Supplies Stores	\$1,362,291	\$6,163,434	\$11,304,875	\$19,302,360	\$40,797,015
Book/Periodical/Music Stores	\$421,117	\$2,059,594	\$3,591,702	\$6,230,832	\$12,474,326
Hobby/Toy/Game Stores	\$479,791	\$2,137,032	\$3,229,765	\$5,507,737	\$13,704,281
Musical Instrument/Supplies	\$268,791	\$1,194,861	\$2,158,133	\$3,739,018	\$7,868,107
Sewing/Needlework/Piece Goods	\$80,965	\$381,523	\$715,286	\$1,215,953	\$2,496,362
Sporting Goods Stores	\$1,697,920	\$7,621,896	\$15,843,011	\$27,110,605	\$52,924,901